

Mammoth Global Partners Public Affairs/Media Operations & Event Support



Mammoth Global Partners, Inc. is a verified service-disabled Veteran-owned small business prepared to support your company or business unit with public affairs plan/media operations/marketing/social media support, and event management. Mammoth Global Partners, Inc. has the expertise to ensure your plan is formidable and proactive. Our company focuses on your organization's message and core values to build a "workable" media strategy to highlight your organization. Not only does Mammoth Global Partners work with the media personalities covering your company or business unit, but we also incorporate various spokespersons/celebrities to help promote your company's product, service, or message. Managing the media and creating public affairs opportunities to promote your company or business unit are all part of the Mammoth Global Partners public communication support plan. Finally, many organizations care to have a presence at events/expositions pertinent to their business. Mammoth Global Partners, Inc. will support all aspects of your event presence from creating the display to engaging event organizers to preparing a business presence when the event/expo begins.

We are prepared to provide expertise and support in the following areas:

- Public Affairs & Media Management
- Public Affairs focused analytics/outreach efficiency reports
- Crisis Communications
- Public Relations and Advertising
- Special Events (Media) Management and Execution
- General Consulting Services
- Strategic Partnerships



Press releases: Authoring, confirming the client quotes, and search engine optimization; typically, we recommend a before and after press release.

Print, Broadcast, and Social Media monitoring and reports: This is tracking the organization's "rating" for the released story ("Nielsen's for media"). Cost is determined by the event.

The consulting fee is dependent on the client's requirements. Celebrity appearances are celebrity and location-specific; For celebrity support, please provide a budget to assist Mammoth in working with our celebrity lists.

NAICS CODES: 54611 (Consulting); 541840 (Media Representatives); 541820 (Public Relations Agencies); 561110 (Office Administrative Services); 519190 (All Other Information Services)

Summary

Mammoth Global Partner's clients generally fit into two categories: an organization that does not require a full-time Communications Director and outsources that responsibility to Mammoth. Many military/Veteran-focused charities work with Mammoth in this fashion. Secondly, a group or firm that needs help with managing an event or project and doesn't need a full-time staff member to manage it. Mammoth is very comfortable in the non-profit community and ready to promote your organization.

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Verified SDVOSB as of 12 January 2012

